

RICOH AMERICAS CORPORATION SELECTED TO INFORMATIONWEEK 500

West Caldwell, NJ, September 25, 2008 — Ricoh Americas Corporation, a leading provider of digital office equipment, today announced that for the fourth consecutive year it was named to the InformationWeek 500 list. Ricoh was ranked #82 on the 2008 list, which was revealed during the InformationWeek 500 Conference gala awards ceremony at the St. Regis Resort in Monarch Beach, Calif.

A major IT accomplishment that contributed to Ricoh Americas Corporation's ranking is the implementation of a new wireless infrastructure for the entire Ricoh service organization, consisting of 1,800 field customer service representatives (CSRs). The next generation wireless environment provides the technology to efficiently process more than 5,000 daily service calls across the nationwide service dispatch function. This gives Ricoh a clear advantage in providing world-class service to major and national account customers, and has proven to be a key differentiator with all customers that demand maximum utilization of their document management equipment.

“For 20 years, the InformationWeek 500 has honored the most innovative users of business technology,” said InformationWeek Editor-in-Chief Rob Preston. “Year after year, InformationWeek 500 companies harness technology to improve efficiency, boost productivity, drive revenue, and establish a competitive advantage. We applaud this year's winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation.”

InformationWeek has identified and honored the nation's most innovative users of information technology with its annual listing, now in its 20th year, and has tracked the technology, strategies, investments and administrative practices of America's best-known companies. The list is unique among corporate rankings because it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

“We are honored to once again be named in the InformationWeek 500 list as it exemplifies Ricoh's rich history of innovation,” said Sean Magee, senior vice president of Information Technology, Ricoh Americas Corporation. “This award confirms our commitment to preserving the highest level of efficiency and productivity not only in our products and services, but in our internal processes as well.”

Additional details on the InformationWeek 500 can be found online at www.InformationWeek.com/iw500/.

About InformationWeek Business Technology Network (<http://www.InformationWeek.com>)

The InformationWeek Business Technology Network provides business technology executives with unique perspective, market leading research and innovative tools that work in lock step with their work flow – from defining and framing business technology objectives through to the evaluation and recommendation of specific solutions. The InformationWeek Business Technology Network delivers the entire market, from SMBs with bMighty.com to large-scale

global companies with InformationWeek. We scale across the most critical technology categories in the market — security with DarkReading.com, storage with ByteandSwitch.com, application architecture with IntelligentEnterprise.com, network architecture with NetworkComputing.com and communications with NoJitter.com. Through its multi-media platform and unique content-in-context information distribution system, the InformationWeek Business Technology Network provides trusted information developed both by editors and real world CIO/IT professionals delivered how and when business technology executives want it, 24/7.

About TechWeb (<http://www.techweb.com/aboutus>)

TechWeb, the global leader in business technology media, is an innovative business focused on serving the needs of technology decision-makers and marketers worldwide. TechWeb produces the most respected and consumed media brands in the business technology market. Today, more than 13.3 million* business technology professionals actively engage in our communities created around our global face-to-face events Interop, Web 2.0, Black Hat and VoiceCon; online resources such as the TechWeb Network, Light Reading, Intelligent Enterprise, InformationWeek.com, bMighty.com, and The Financial Technology Network; and the market leading, award-winning InformationWeek, TechNet Magazine, MSDN Magazine, Wall Street & Technology magazines. TechWeb also provides end-to-end services ranging from next-generation performance marketing, integrated media, research, and analyst services. TechWeb is a division of United Business Media, a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion. *13.3 million business decision-makers: based on # of monthly connections across TechWeb brands.

About Ricoh Americas Corporation

Ricoh Americas Corporation, headquartered in West Caldwell, N.J., is a subsidiary of Ricoh Company Ltd., the 72-year-old leading supplier of office automation equipment and electronics, with fiscal year 2007 sales in excess of \$22 billion, a 7.3 percent increase over the previous year.

Ricoh Americas Corporation is a leading provider of document solutions. Ricoh's fully integrated hardware and software products help businesses share information efficiently and effectively by enabling customers to control the input, management and output of documents.

Ricoh Americas Corporation directly or through its network of authorized dealers markets and distributes products in North, Central and South America.

Information about Ricoh's complete range of products and services can be accessed on the World Wide Web at www.ricoh-usa.com.