

RICOH RECOGNIZED AMONG WORLD'S MOST ETHICAL COMPANIES

International Think Tank Honors Ricoh's Ethical Management

West Caldwell, NJ, May 13, 2009 — Ricoh Americas Corporation, the leading provider of digital office equipment, announced that its parent company, Ricoh Company, Ltd. has been named one of the World's Most Ethical Companies by the Ethisphere Institute. Ricoh's inclusion within the 2009 list acknowledges the company's continual commitment to corporate citizenship and sustainability throughout its operations.

This year marks the third year that the Ethisphere Institute, a leading international think-tank dedicated to the advancement of best practices in business ethics, corporate social responsibility and sustainability, has published the World's Most Ethical (WME) list. Ricoh joins a select group of companies that have demonstrated superb marks within seven broad categories that constitute a company's ethics quotient. As a result of Ricoh's sustained ethical leadership, the company, along with the other WME winners, has been deemed as one of the most ethical companies worldwide.

"Ricoh has proven to be one of the world leaders in upholding high ethical standards, making it a true standout in its industry, especially as unethical business actions and decisions grab headlines each day," said Alex Brigham, executive director of the Ethisphere Institute.

Through a rigorous, multi-step evaluation process, Ethisphere's researchers and analysts reviewed more than 10,000 companies in order to determine the finalists. "It is a great honor to receive recognition from the Ethisphere Institute for our efforts as CSR has always been an integral part of Ricoh's business. We've made steps to further expand upon our practices since 2002 when Ricoh became only the second Japanese company to sign the UN Global Compact and then the following year established the Ricoh Group CSR Charter and the Ricoh Group Code of Conduct," said Kirk Yoshida, chairman & CEO of Ricoh Americas Corporation. "In collaboration with our constituents around the world, we'll continue to work towards bringing our longstanding sustainable environmental management to an even higher level."

The methodology for the WME ranking includes reviewing codes of ethics, litigation and regulatory infraction histories, evaluating the investment in innovation and sustainable business practices, looking at activities designed to improve corporate citizenship, studying nominations from senior executives, industry peers, suppliers and customers, and working with consumer action groups for feedback.

About Ethisphere Institute The research-based Ethisphere Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. The Institute's associated membership group, the Ethisphere Council, is a forum for business ethics that includes more than 200 leading corporations, universities and institutions. The Ethisphere Council is dedicated to the development and advancement of individuals on its membership council through increased efficiency, innovation, tools, mentoring, advice, and unique career opportunities. Ethisphere Magazine, which publishes the globally recognized World's Most

Ethical Companies Ranking™, is the quarterly publication of the Institute. More information on the Ethisphere Institute, including ranking projects and membership, can be found at <http://www.ethisphere.org>.

About Ricoh Americas Corporation

Ricoh Americas Corporation, headquartered in West Caldwell, N.J., is a subsidiary of Ricoh Company Ltd., the 73-year-old leading supplier of office automation equipment and electronics, with fiscal year 2008 sales in excess of \$20 billion.

Ricoh Americas Corporation is a leading provider of document solutions. Ricoh's fully integrated hardware and software products help businesses share information efficiently and effectively by enabling customers to control the input, management and output of documents.

Ricoh Americas Corporation directly or through its network of authorized dealers markets and distributes products in North, Central and South America.